VEEAM

Data Protection for your Multi-Cloud Enterprise

81%

of organizations have a

Multi-Cloud Strategy

Source: ESG, 2017 Public Cloud Computing Trends, April 2017

Key outcomes

Increase innovation

Speed time to market

Optimize cost

Availability is critical in retaining **customer confidence,** maintaining **brand reputation** and gaining **competitive advantage**

66%

of enterprises admit that digital transformation initiatives are being held back by unplanned downtime[1]

[1]Source: Veeam 2017 Availability Report

60%

of U.S. businesses that experience a cyber attack suffer the consequence of data loss[2]

[2]Source: Insurance Journal - Half of U.S. Businesses Report Being Hacked

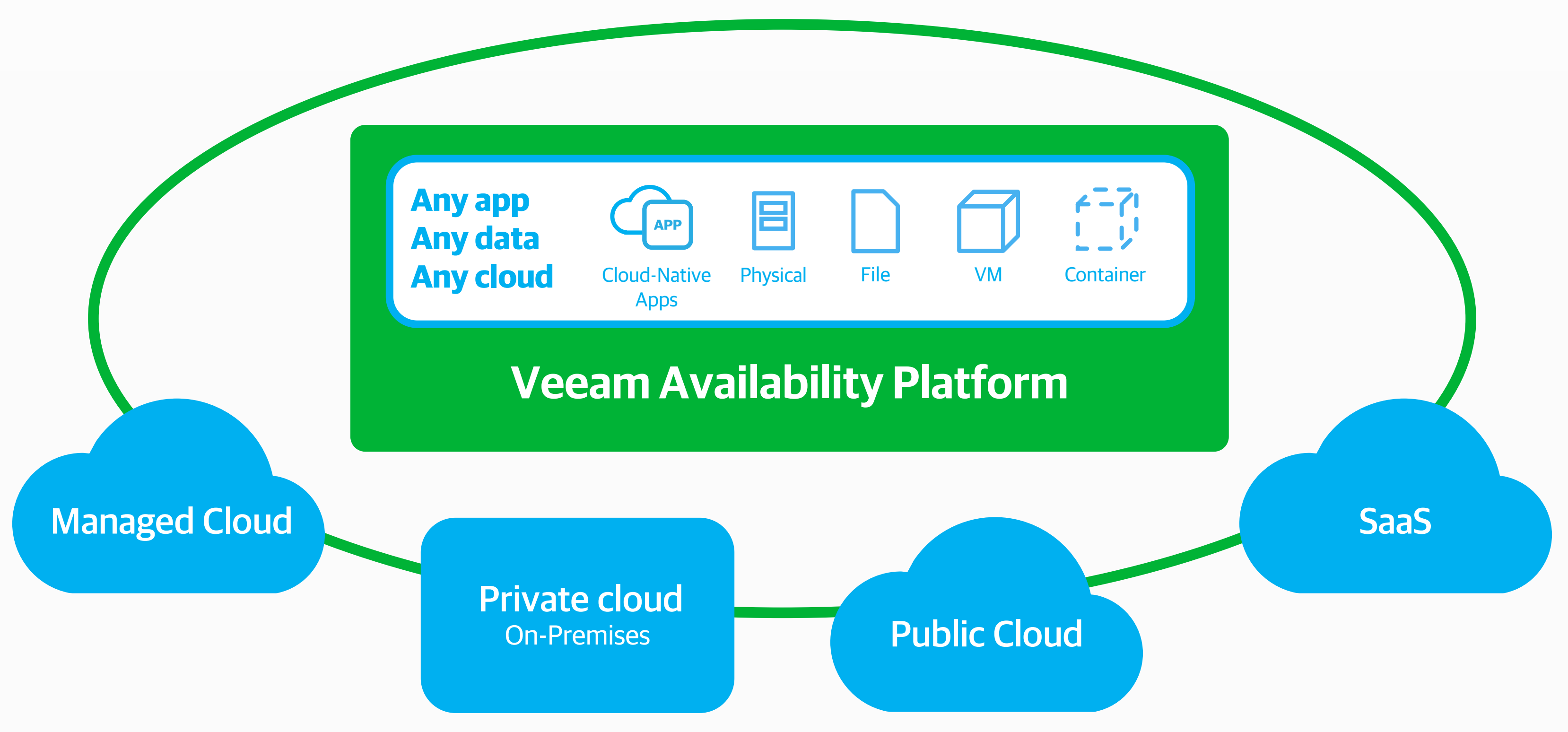
$21.8M

is an average financial cost of Availability and Protection Gaps for the enterprise held back by unplanned downtime[3]

[3]Source: Veeam 2017 Availability Report

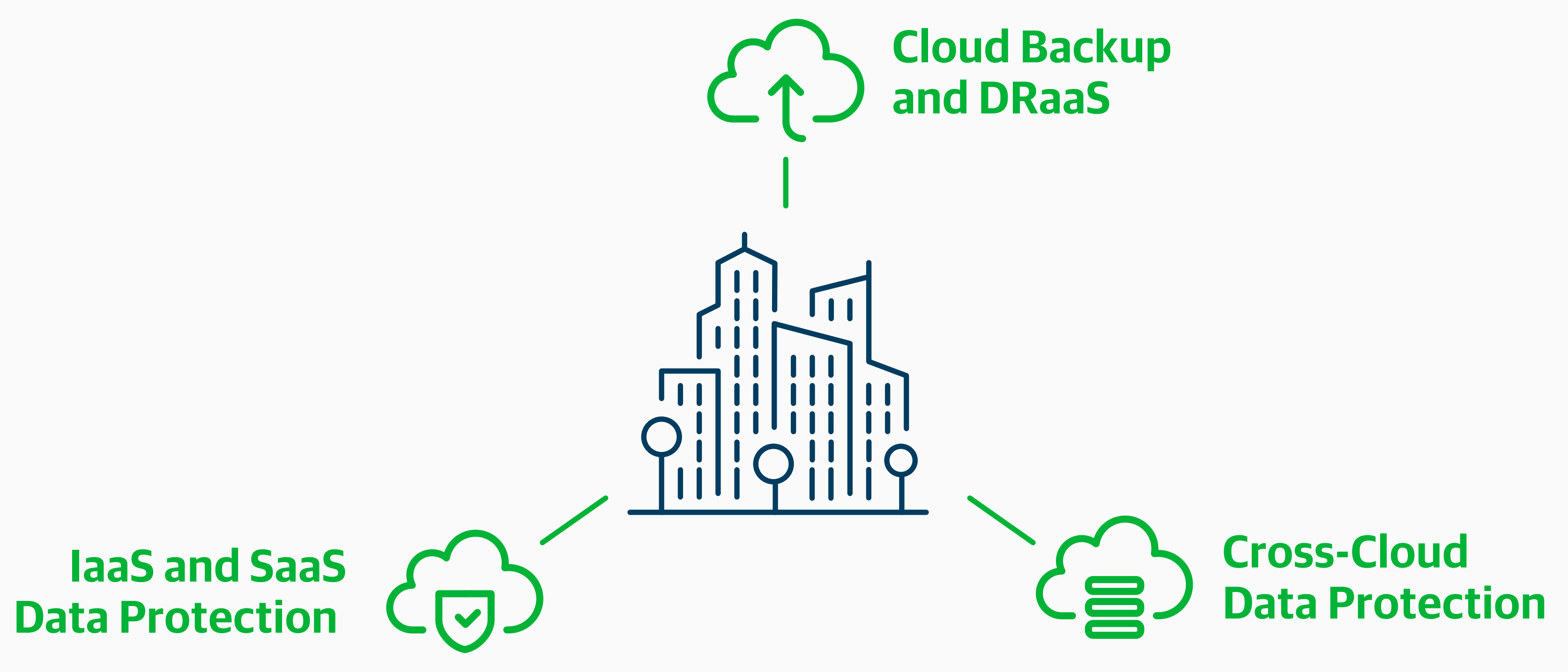
A multi-cloud strategy demands **Availability for Any App, Any Data, Any Cloud**

No matter where your data resides, you need to be able to protect it



Protect it anywhere, everywhere

Extend your datacenter to the cloud, protect workloads in the cloud, or manage data across clouds



16,700 Managed Cloud Provider Partners | Gold Microsoft Partner Microsoft | aws partner network | IBM

Cloud Backup and DRaaS

Cloud Backup

In today's digital economy, it's no longer good enough to only protect your data locally - there's too much at risk. Following the 3-2-1 rule is industry best practice. This means keep 3 copies of your data, on 2 different mediums, with at least one copy offsite.

Disaster Recovery

The days of spending large amounts of money on an infrastructure to depreciate and wait for a disaster scenario are over. Today's cloud technology makes it easier than ever to share resources and only use them when you need them. Plus you can leverage the expertise of an organization that lives and breathes DR, allowing you to focus on your core business.

IaaS and SaaS Data Protection

IaaS data protection

Businesses worldwide are starting to build and run production applications in the cloud, such as Amazon Web Services, Microsoft Azure, and IBM Cloud. They benefit from the flexibility and agility of the cloud, yet often stop there. Even though these workloads run in the cloud, they still need to be backed up.

SaaS data protection

Organizations across industries face regulations that require email to be retained for up to 7 years or even a lifetime. If you're using an email SaaS solution, like Microsoft Office 365, your data is at high risk in the event of an accidental deletion, outage, or malicious attack.

Cross-Cloud Data Protection

Cross-cloud backup

Mission critical workloads running in the cloud carry the same end user accessibility expectations as applications running in traditional data centers. They don't care where it runs, but they demand 24/7 access.

Cross-cloud replication

In a multi-cloud strategy, you're likely to have "born on the cloud" applications in your environment. In this case, replicating these applications for data protection and recovery will be critical to ensure apps stay up and running in the event of un-expected downtime.

Get started with Data Protection for the Multi-Cloud Enterprise
https://www.veeam.com/multi-cloud-enterprise.html